



repowermap

Co-funded by the Intelligent Energy Europe  
Programme of the European Union

**REPOWERMAP - A European map for promoting renewable energies and energy efficiency**

## **Summary of activities carried out on promotion of site visits**

**2012 - 2014**

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## 1. Introduction

A good way to motivate citizens to use renewable energies and energy efficiency measures is to enable them to see real-world installations and buildings at site visits.

The repowermap.org initiative supports site-visit campaigns in several ways:

- Site visits as well as other events can be shown on the common map, to make more known related event opportunities and attract more visitors. A broad network of organisations, regions, and local authorities participates in making known the map and event information shown on it.
- Site visit campaigns can obtain a customized map showing specifically their events on a map for their own website.
- Site visit campaigns can also be supported in obtaining a registration form for allowing event organizers to register events in specific campaigns directly on the website of the related site visit campaigns.

This document summarizes related activities which have been carried out within the framework of the Intelligent Energy Europe project.

## 2. Activities carried out to promote site visits

One of the main activities of project partners was to contact organizers of site visit campaigns in order to create cooperations to promote related events.

Project partners also identified permanent site visit opportunities and encouraged related organizers to make them visible on the map.

Energy actors which have added renewable energy installations and energy efficient buildings onto the map were contacted on selected occasions to invite them to carry out site visits, and the organization of site visits was further promoted, in particular in connection with the EU Sustainable Energy Week.

Apart from encouraging the organization of site visit events, the EU Sustainable Energy Week and related opportunities for organizing events were also promoted in general, and the events taking place during EU Sustainable Energy Week were made known through the repowermap.org initiative.

Contacts were carried through phone, e-mails, articles in newsletters and personal meetings.

### 3. Main results achieved

#### Quantitative achievements

The following table summarizes the number of site visit events that were shown on the map between 2012 and 2014:

Country	AT	BE	BG	DE	FI	FR	IT	LI	PL	SK	All	Target
Number of site visit events on map	206	27	-	3448	31	403	76	-	29	42	<b>4263</b>	4000

In addition, in total 186 permanent site visit opportunities were shown on the map.

#### Selected examples illustrating support of event campaigns

On the following pages, selected screenshots are shown of the map illustrating cooperations that had been established with event campaigns.

The following screenshot shows the map of the European Solar Days events shown on the European Solar Days website.

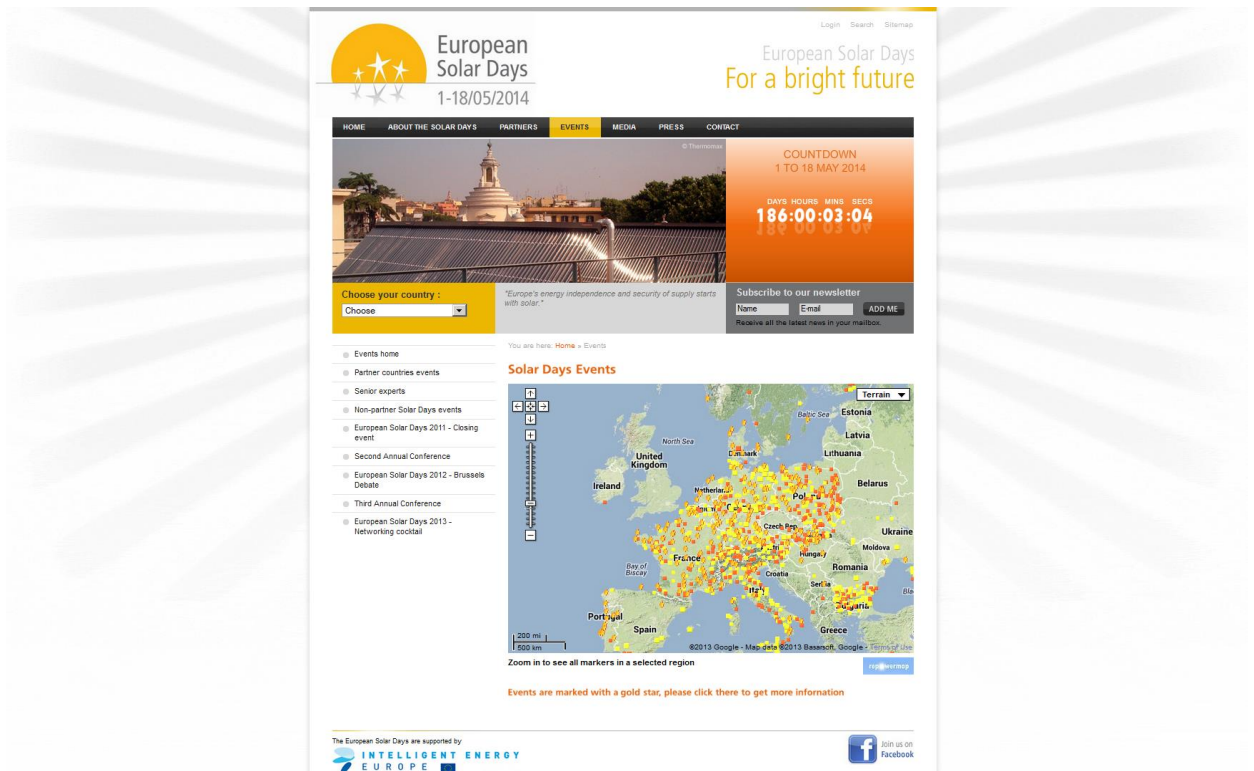


Figure 1: Screenshot of the website of the European Solar Days with events from 2013.

The following screenshot shows the distribution of locations of the campaign “Journées de l’Energie” 2013 organized by CLER:



Figure 2: Screenshot of the map showing events related to the campaign “Journées de l’Energie” 2013.

The following screenshot shows the map of the region “Fürstentfeldbruck”, which had used repowermap to organize at the end of September 2013 their own regional site visit campaign “Energiewende Türen”.

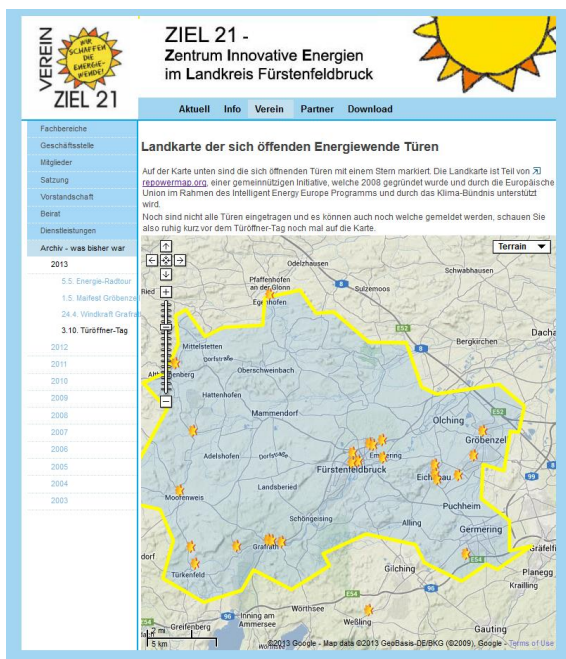


Figure A-6: Screenshot of the website of the regional site visit campaign “Energiewende Türen” using repowermap to organize their site visit campaign.

The following screenshot shows the distribution of the events within the framework of the campaign Energietag Baden-Württemberg:

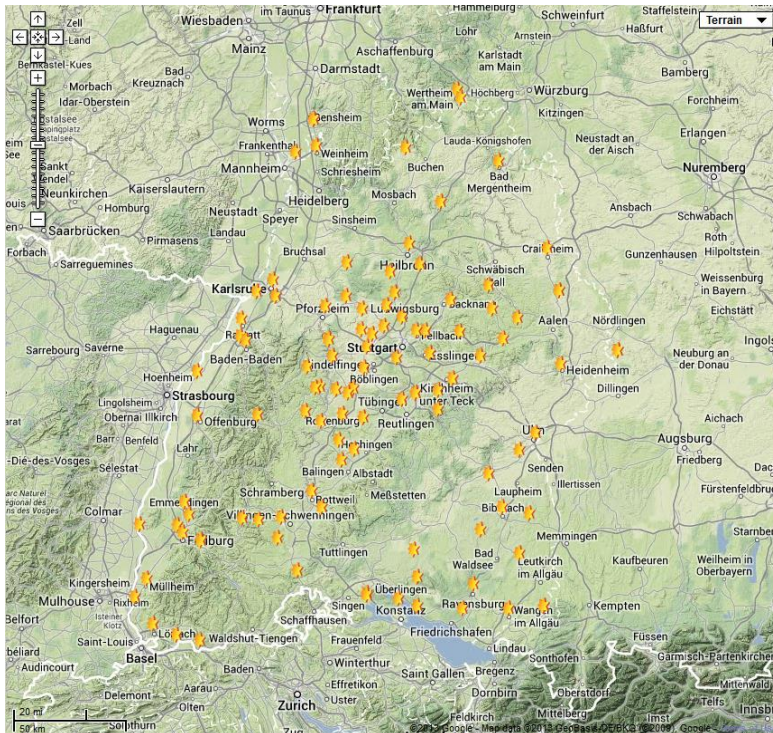


Figure 3: Screenshot of the map showing events related to the campaign “Energietag Baden-Württemberg”.

The following screenshot shows the distribution of locations where site visits are offered throughout 2013 within the framework of the campaign “Tag der erneuerbaren Energien”:

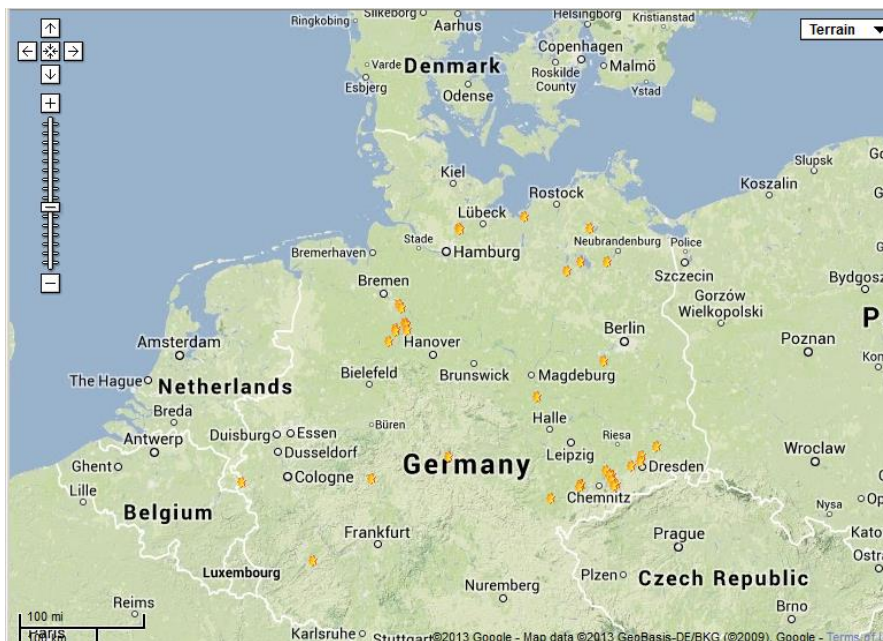


Figure 4: Screenshot of the map showing events related to the campaign “Tag der erneuerbaren Energien”.

The following screenshot shows the distribution of events shown on the map during the International Passive House Days 2014:



Figure 6: Screenshot showing distribution of events on the map during Passive House Days 2014

### 3. Conclusion

In the Intelligent Energy Europe project, the common map provided by the repowermap.org initiative has turned out to be a useful instrument for making known event campaigns, supporting them in attracting visitors and encouraging the use of renewable energies and energy efficiency measures. The common map continues to be a useful tool for organizers of event campaigns for that purpose also in the future.

Further information on project activities can be found in the project report available at <http://www.repowermap.org/iee.php>.